



MassHort's Festival of Trees

June 2011

Dear Friends,

The Massachusetts Horticultural Society will present its third annual Festival of Trees from November 23rd to December 10th. This is a wonderful, family-oriented event that drew hundreds of people every day and over 3,000 people during its two-week run last year.

Festival of Trees is Massachusetts Horticultural Society's major fund raising event during the holiday season. Your support makes it happen! How can you help support this wonderful event and MassHort at the same time? You can be involved in this popular holiday event in three different ways:

- Donate a tree, decorated by you expressing the theme of your choice
- Sponsor a tree decorated exclusively for you by the Massachusetts Horticultural Society
- Donate a gift certificate for our special Giving Tree.

For your donation or sponsorship, you will receive:

- Prominent display signage for your company, association or organization in front of your tree
- The opportunity to display literature about your organization or company at the base of your tree.
- An acknowledgement in our program booklet given to each visitor
- A company or organization listing on the Festival of Trees website, masshortfestivaloftrees.org

Enclosed is an application form with details and specifications. We look forward to hearing from you in the near future regarding your tree or gift certificate donation! For more information, please call us at 617-933-4995 or e-mail joyce@masshortfestivaloftrees.org.

Many thanks and good wishes for a wonderful holiday season.

Joyce Bakshi, Chair
Festival of Trees

Kathy Macdonald
Executive Director
Massachusetts Horticultural Society



MassHort's Festival of Trees

Yes, I would like to donate a tree.

TREE:

Size _____ Lights: color or clear Theme _____

Yes, I/we would like to sponsor a tree to be decorated on my/our behalf.

_____ 9 foot floor tree sponsorship \$650.00

_____ 6 foot floor tree sponsorship \$450.00

_____ 3 foot table top tree sponsorship \$250.00

My choice of theme is: _____ My choice of lights is: color or clear

Enclosed is my check made payable to Mass Hort for \$ _____

Yes, I would like to donate a gift certificate for \$25 or more the Giving Tree. My gift certificate for _____ is enclosed.

Ideas for a theme include topics such as Pets, Seaside, Nature, Sports, Wellness, Recycling and the Arts.

Program Listing

Name _____

Business _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ Cell phone _____

Contact person _____

Email address _____

Please return this form by November 5th. It may be mailed, faxed or emailed.

Send form to:
Mass Hort's Festival of Trees
900 Washington Street
Wellesley, MA 02482
Fax: 517-933-4901
Email: trees@masshort.org

For more information call:
617-933-4995 or e-mail
joyce@masshortfestivaloftrees.org

SPECIFICATIONS:

Thank you for agreeing to donate an artificial, lighted, decorated tree to MassHort's Festival of Trees. Without the support of friends like you, we could not have such a wonderful celebration-of-the-season fund raising event. The following is the information you will need to donate your tree.

- Your tree **MUST** be artificial and pre-lit
- You must decorate your tree in a holiday and family-appropriate manner.
- Your tree can range in size from mini – less than 1 foot to very large – not more than 10/11 feet.
- Your theme is your choice: sports, hobbies, music, children, nature or whatever your imagination brings out.
- Your tree does not have to be green – it can be silver, gold, feathers etc. Have fun!
- Your tree may be installed beginning November 14th and must be completed by November 19th – 12 noon.
- You may bring a tree completely decorated or decorate it on-site.
- Make sure the lights on your tree are safe – no “old” string lights will be accepted.
- The tree must be in good taste. Example – a tree decorated with wine glasses, wine bottle openers and gift certificates to purchase wine, cheese and the makings of an adult party is allowed. A tree decorated with empty beer bottles etc. would not be.
- Remember your tree will be raffled off at the end of the Festival. The winners may dismantle your tree and reassemble it at home or bring home your tree still decorated, so please make certain that the decorations are secure.
- You may list your business, affiliation, club or name on an 8.5 X 11 sign that will be displayed by your tree.
- Your name, business will be printed in a booklet that will be given out to everyone viewing the trees.
- You will be given an acknowledgement of your donation for your tax records.

Ideas for themes:

Seaside, Grandma's tree, Grandpa's tree, Gone Fishing, Victorian, Children, Disney, teddy bear, all glass tree, single color tree, recycled decorations, hand made decorations, natural/nature tree, the Red Sox, Patriots, Bruins (include a couple of game tickets, base balls, hats etc.), a very modern tree, a very traditional tree, a patriotic tree – let your imagination run wild!

Remember you can decorate a tree in honor of someone as well. We are here to help, so do not hesitate to call with any questions. We look forward to seeing you and your trees at our 3rd Annual Festival of Trees.

**For more information call:
617-933-4995 or e-mail
joyce@masshortfestivaloftrees.org**